### PRESS RELEASE



# HELLA launches new full LED high beam headlamps for trucks

- EdgeLight position light guarantees distinctive lighting design
- Lightweight with impact-resistant housing
- Fatigue-free driving thanks to illumination similar to daylight

**Lippstadt**, **25 August 2020**. Increasing road safety and maintaining an overview in every driving situation - the demands on vehicle lighting in commercial vehicles are high. In addition, the individual appearance of vehicles is becoming increasingly important. Against such a backcloth, the lighting and electronics expert HELLA is now launching on the market new full LED auxiliary headlamps from the Jumbo series, which has been well-known for decades.

The new Jumbo LED auxiliary high beam headlamp combines function and design in one product. The highlight is the striking LED position light, which presents itself in the form of a friendly smile. When switched on, the light signature with the high recognition value presents a characteristic lighting design both during the day and at night. This is ensured by the EdgeLight technology that HELLA has transferred from the automotive sector. The light signature and the striking design trim in the upper part of the full LED auxiliary headlamp were inspired by the design of the round Luminator LED auxiliary headlamp, which HELLA brought to the road in 2019.

The Jumbo LED is available in two mounting versions, either for upright or pendant installation. Another advantage of the LED variants is this: the light colour, which is similar to daylight, contributes to creating fatigue-free driving. Furthermore, the instantaneous high beam light signal enables the use of a conspicuous headlamp flasher function. In addition, the Jumbo LED boasts an impact-resistant, lightweight plastic housing made of thermoplastic material and it also offers high energy efficiency with low power consumption.

The Jumbo LED is tested according to the new ECE regulations (ECE R149 high beam, ECE R148 position light, ECE R10 EMC). The auxiliary high beam headlamp is

## PRESS RELEASE



supplied in the illumination variant ECE Ref. 25 and is ideal for mounting on a roof bracket. Thanks to its multi-voltage function, the Jumbo LED is suitable for 12 and 24 volt rated voltage.

Further information can be found at: www.hella.com/truck and www.hella.com/lightstyle.

#### Please note:

This text and corresponding photo material can also be found in our press database at: <a href="https://www.hella.com/press">www.hella.com/press</a>

**HELLA GmbH & Co. KGaA, Lippstadt:** HELLA is a listed, global, family-owned company with more than 125 locations in around 35 countries. With sales of € 5.8 billion in fiscal year 2019/2020 and 36,000 employees, HELLA is one of the world's leading automotive suppliers. Specialising in innovative lighting systems and vehicle electronics, HELLA has been an important partner for the automotive industry and the aftermarket for more than one hundred years. Furthermore, HELLA's Special Applications segment develops, manufactures and sells lighting and electronics products for special vehicles.

#### For further information, please contact:

Dr. Markus Richter Company spokesman HELLA GmbH & Co KGaA Rixbecker Strasse 75 59552 Lippstadt Germany

Phone: +49 (0)2941 38-7545 Fax: +49 (0)2941 38-477545 Markus.Richter@hella.com

www.hella.com