

Hella Pagid: Product range is growing continuously

- **Expansion of the product range will lead to coverage of more than 7,000 additional vehicle applications in 2020 alone**
- **This covers almost 100 percent of the European vehicle population**
- **Hella Pagid is thus further expanding its position as the leading full-range supplier in the independent automotive aftermarket**

Essen, 8 March 2021. As a full-range supplier, Hella Pagid, the Essen-based brake systems specialist for the independent automotive aftermarket that operates in a joint venture with automotive suppliers TMD Friction and HELLA, can offer more than 14,000 spare brake parts for all vehicle models. The portfolio covers vehicles from the compact class to light commercial vehicles as well as from electric and hybrid vehicles to sports cars. It caters for almost 100 percent of vehicles in Europe in terms of brake pads and brake discs. "We have also underpinned our claim in 2020, as we want to be the leading full-range supplier in the independent automotive aftermarket for all brake-related products, supporting customers around the world in the best possible way with top-quality articles and high availability," says Thomas Gorkow, Director Product Management & Marketing at Hella Pagid.

As a result, the brake disc portfolio has been expanded to include 2,890 vehicle applications, covering a global vehicle population of more than 46 million vehicles. The total range of brake discs now consists of over 2,600 items. Some of these new brake discs feature an increased level of carbon (high carbon content), making them particularly resilient, as the material composition is characterised by rapid heat dissipation.

The range of brake pads has also been expanded once again and now includes 2,178 additional vehicle applications, serving a worldwide population of almost 33 million

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vehicles. As a result, Hella Pagid offers approximately 2,100 brake pads, being manufactured at the plants of its parent company, "TMD Friction".

In addition, the range of brake shoes, brake drums, brake calipers and warning contacts was continuously expanded by a further 2,199 vehicle applications. Through this expansion of the portfolio, Hella Pagid now covers an additional worldwide total vehicle population of 33.5 million.

Note:

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Hella Pagid GmbH, Essen: The joint venture consisting of automotive supplier HELLA and automotive supplier TMD Friction, part of Nisshinbo Group, distributes brake components and accessories on the worldwide automotive aftermarket. Both partners have a 50% share in the joint venture. Hella Pagid benefits greatly from the expertise of the two automotive suppliers, skills which complement each other exceptionally well. This joint venture perfectly combines the strengths of two market-leading companies in original equipment, aftermarket, and service. TMD Friction is the world's leading manufacturer of brake linings, whose product portfolio combines top brake technology with constant innovation. Hella Pagid products are distributed via the HELLA global retail organisation.

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