

Lippstadt, 20 October 2022

## HELLA offers webinar on Universal Lighting

- Target groups are workshops, wholesalers as well as other interested parties who are looking for innovative universal lighting solutions for vehicles
- Dates on 25 and 27 October as well as on 2 November 2022; registrations for the free event now possible via HELLA TECH WORLD

After the great success of last year's event "Digitalization of Light 2.0", lighting and electronics expert HELLA is again offering an interactive webinar this year. The focus this time is on "Universal Lighting". The webinar is aimed at workshops and wholesalers as well as other interested parties, such as truckers, off-roaders, or farmers who are looking for innovative universal lighting solutions for vehicles. In around 30 minutes, Julian Pfenning, HELLA Key Account Manager 24V and Agrar, and Markus Kirchner, responsible for product management for universal lighting especially in the truck sector at HELLA, will take the participants of the webinar into the world of universal lighting. In front of a show truck, the two HELLA experts present the latest product highlights from the areas of headlamps, beacons and work lamps. At the same time, they provide valuable tips and information for finding the right product for every application, whether for commercial vehicles, off-road or agricultural requirements. The proven online format offers a lot of added value. Participants receive first-hand, well-founded information from experts for experts - conveniently from home on their computer, at work or elsewhere. During the webinar, participants can also interact with the two HELLA experts at any time via live chat to ask individual questions.

Registration for the free webinar "Universal Lighting" is done with a few clicks directly via HELLA TECH WORLD: [Register now](#). A recording of the webinar will also be available online in HELLA TECH WORLD from 7 November 2022.

**Please note:** This text and corresponding photo material can also be found in our press database at: [www.hella.com/press](http://www.hella.com/press)

### About HELLA

HELLA is a listed, internationally positioned automotive supplier operating under the umbrella brand FORVIA. Within this factual group, HELLA stands for high-performance lighting technology

and automotive electronics. At the same time, the company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles with its Business Group Lifecycle Solutions. HELLA has 36,000 employees at more than 125 locations worldwide and generated consolidated sales of € 6.3 billion in the fiscal year 2021/2022.

### **About FORVIA**

FORVIA comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 300 industrial sites and 77 R&D centers, 150,000 people, including more than 35,000 engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of six Business Groups with 24 product lines, and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMS worldwide. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. [www.forvia.com](http://www.forvia.com)

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