

Hella Pagid: Product range also growing continuously in 2019

Broad product portfolio covers vehicles from the compact class to light commercial vehicles as well as electric and hybrid vehicles

Essen, 13 November 2019. Hella Pagid, the Essen-based brake systems specialist for the independent aftermarket that operates in a joint venture with automotive suppliers TMD Friction and HELLA, offers as a full-range supplier more than 14,000 spare brake parts for passenger cars and light commercial vehicles.

In addition to wearing parts, brake hydraulics and fluids/chemicals, the extensive range from Hella Pagid also includes accessories for all vehicle models. This portfolio not only covers vehicles from the compact class to light commercial vehicles, but also electric and hybrid vehicles to sports cars. It caters for almost 100 percent of vehicles in Europe in terms of brake pads and brake discs. "Our claim is clear: We want to be the leading full-range supplier in the independent aftermarket for all brake-related products, supporting our customers round the world in the best possible way with articles offering top quality and high availability", says Thomas Gorkow, Director Product Management & Marketing at Hella Pagid.

The brake caliper portfolio was therefore expanded in 2019 by another 987 vehicle applications, with the total vehicle stock exceeding 19 million. The range now consists of approx. 2,000 Reman brake calipers. This involves environmentally compatible remanufactured brake calipers with a deposit value. In addition to these "Reman brake calipers", Hella Pagid offers 112 "new calipers without deposit", which are supplied including premium accessories.

The range of brake pads has also been further extended. It now covers 757 additional vehicle applications for a worldwide stock of more than 8.5 million vehicles. Here Hella

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Pagid offers 2,100 brake pads, which are manufactured at the plants of its parent company, "TMD Friction".

The brake disc portfolio has also been extended by 299 vehicle applications with a stock of over seven million vehicles worldwide, so that the total range of brake discs now exceeds 2,600 items. Some of these new brake discs feature an increased level of carbon (high carbon content), so making them particularly resilient, as the material composition is characterised by rapid heat dissipation.

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Hella Pagid GmbH, Essen: The joint venture consisting of automotive supplier HELLA and automotive supplier TMD Friction, part of Nisshinbo Group, distributes brake components and accessories on the worldwide automotive aftermarket. Both partners have a 50% share in the joint venture. Hella Pagid benefits greatly from the expertise of the two automotive suppliers, skills which complement each other exceptionally well. This joint venture perfectly combines the strengths of two market-leading companies in original equipment, aftermarket, and service. TMD Friction is the global market leader for brake linings with a product portfolio that combines top brake technology with constant innovation. Hella Pagid products are distributed via the HELLA global retail organisation.

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